

TERMS + CONDITIONS

1. BOOTH ASSIGNMENT -

Each exhibitor booth will be assigned prior to the start of the event and indoor/outdoor placement will be discussed and assigned accordingly. Sponsors will receive first choice of booth placement (subject to availability).

2. EXPO RULES AND RESTRICTIONS -

Exhibitor agrees to abide by and comply with the rules and regulations set forth by the facility. Exhibitor also agrees to comply with all product and display requirements requested by FitnessFest Conference & Expo.

3. HOURS & PENALTY -

The expo will be held 4/17 & 4/18 from 9am-5pm and 4/19 optional hallway booth from 9am-1pm. Leaving the expo early 4/17 or 4/18 will result in a fine of \$100 that will be automatically charged.

4. PAYMENT -

Payment by credit card should be included at the time of registration. Payment by check or money order should be made payable to FitnessFest Conference & Expo and mailed to: 663 W. 2nd Ave., Ste. 14 Mesa, AZ 85210. Credit card information may also be given by phone at 480-461-3888.

5. CANCELLATION -

If written notice of cancellation is received 60 days prior to the first day of the expo, the exhibitor's payment will be refunded in full minus a \$50 processing fee. Cancellation within 60 days of the first day of the expo will result in no refund being given.

6. EXHIBITING AND USE OF SPACE -

All sales must be done within the confines of the provided booth space. Solicitations and demonstrations must also be confined to assigned space.

No exhibitor may sublet, assign or share any of the allocated space without written consent of FitnessFest Conference & Expo. Signage must be placed within the confines of the allotted booth space and must not be placed along walls or hung without consent of FitnessFest.

7. SHIPPING -

The expo coordinator will assist you with all of your shipping questions. Shipping items to and from the venue is the responsibility of the exhibitor. Specific instructions will be provided prior to the event. Labels and postage must be pre-paid and pick-up must be scheduled for the Monday after the event. If shipments are not adequately processed and FitnessFest must complete the order, a \$50 shipping penalty will be charged.

8. SAFETY REGULATIONS -

The exhibitor assumes all responsibility for compliance with all local regulation concerning fire and health safety. Please do not store any hazardous or combustible materials in or around the expo. All wiring must comply with fire department rules and regulations.

9. FAILURE TO OCCUPY BOOTH -

Failure to occupy assigned booth one hour prior to the opening of the expo without previous consent from FitnessFest Conference & Expo may result in loss of booth space. No refund or transfer will be given.

10. EXHIBITOR ACTIVITIES -

Exhibitor agrees not to schedule or conduct any on-site activities that are in conflict with the conference or expo. Activities included (but not limited to) receptions, sessions, workshops, group workouts, etc.

11. LIABILITY -

Exhibitor assumes all responsibility and hereby agrees to protect, indemnify, and defend FitnessFest and the Sheraton

Mesa Hotel employees and staff harmless against claims, losses and damages to persons or property, charges or fines, and attorney fees arising out of the event, exhibitor installation, operation, maintenance and occupancy.

12. EXHIBITORS -

All exhibitors will be featured in a joint email blast promoting the expo. All exhibitors will also be included in the event smartphone app for no additional charge and will be given instructions on using the app to generate leads prior to the event.

13. SECURITY-

The majority of the exhibitor booths will be located in the Canyon Ballroom/Expo Hall. This space will be locked and secured at the end of each day. Exhibitors who have Premium Booth Space or are outside will have the option to secure their items at the end of each day. FitnessFest will not be held liable for any lost or stolen items during or after expo hours and/or the event.

14. PHOTO/VIDEO WAIVER -

Regarding participation in FitnessFest 2020 at the Sheraton Mesa Hotel, completion of this application signifies that you do hereby hold free from any and all liability Waterworks On Wheels (DBA FitnessFest), Sheraton, all presenters and staff. You waive release and forever discharge any and all rights and claims for damages which the participant/s named on this form may have or may accrue in connection with the activities of FitnessFest. You further agree to allow FitnessFest to utilize photos and/or video taken of you, your representatives, your products and your booth for promotional purposes.